

THEY'RE CALLING *on* YOUR SCHOOL

Taronga is for the wild and you can be too,
from your very own classroom!

Your school can help protect wild gorillas
by collecting old mobile phones.

1 FIND A BOX TO PLACE *in* YOUR CLASSROOM!

Any box will do, your
students can even
decorate it with
drawings of gorillas.



2 PRINT OUT OUR GORILLA POSTER *and* BOX LABEL!

Place these with the
box in your classroom,
You'll find them on
the next pages!



3 LET YOUR STUDENTS' FAMILIES KNOW

We've done the work
for you! Simply copy
& paste the suggested
paragraph into an email
or school newsletter.



4 COLLECT PHONES

Leave the collection
box in your classroom
for one month. Once your
colleagues, students and
families have brought
in at least 10, it's time
for pick up.



5 ARRANGE YOUR FREE PICK UP SERVICE

Visit Mobile Muster to
arrange your collection:
mobilemuster.com.au/zoo



BOOK YOUR FREE COLLECTION

mobilemuster.com.au/zoo



THEY'RE CALLING ON YOU

Recycle your phone to help wild gorillas

HOW RECYCLING YOUR MOBILE PHONE HELPS GORILLAS

Gorillas' forest homes are impacted by unregulated mining for minerals and ores - such as coltan - that are used in the creation of electronics such as smartphones. This mining is accelerating the decline in gorilla numbers in central Africa. By simply recycling your old mobile phone, you are diverting it from landfill and reducing the demand for further mining of gorilla habitat. Taronga donates all money raised from recycled and refurbished phones to support the Jane Goodall Institute's essential primate conservation work in Africa.

FOR MORE INFORMATION

taronga.org.au/act-for-the-wild/forests/theyre-calling-on-you

HOW DOES PHONE RECYCLING WORK?

- 1 Bring your old mobile phones to Taronga or collect them at home, in your office or classroom - it's amazing what you can do with a box!
- 2 Contact Mobile Muster and they will arrange a courier to collect your phones for FREE so that they can be recycled.
- 3 Mobile Muster will donate the value of your phones to Taronga for the Jane Goodall Institute's primate conservation programs.



BOOK YOUR FREE COLLECTION

mobilemuster.com.au/zoo



RECYCLE YOUR PHONE HERE

to HELP GORILLAS *in* THE WILD



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WHAT TO WRITE?

We have provided a suggested email or newsletter template below:

Dear Parents & Guardians,

On a recent ZooSnooz at Taronga Zoo, year **(insert number)** learned all about gorillas.

We learned not only that they are one of our closest living relatives, but that we can help protect their habitat simply by recycling old mobile phones.

Gorillas' forest homes are mined for minerals used to make smart phones and tablets. If we can keep these in circulation by recycling and re-using them, we can lessen the demand for further mining, keep the technology out of landfill and protect critically endangered gorillas.

For every phone we collect, Taronga will donate the resale value to the Jane Goodall Institute Australia for primate conservation in Africa.

Between **(insert date)** and **(insert date)** there will be a collection box in year **(insert number)**'s classroom. Please bring in any mobile phones, chargers or tablets that you no longer use and together, we can help protect wild gorillas.

Thank you,
(insert your name)

Copy, paste and
edit to personalise
to your school!

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