

THEY'RE CALLING ON YOUR SCHOOL



Taronga is for the wild and you can be too, from your very own classroom!

Your school can help protect wild gorillas by collecting old mobile phones.



FIND A BOX TO PLACE IN YOUR CLASSROOM

Any box will do, your students can even decorate it with drawings of gorillas.

PRINT OUT OUR GORILLA POSTER & BOX LABEL

Place these with the box in your classroom, they have all the info you need. You'll find them on the next pages.



LET YOUR STUDENTS' FAMILIES KNOW

We've done the work for you! Simply copy & paste the suggested paragraph into an email or your school's newsletter.

COLLECT MOBILE PHONES

Leave the collection box in your classroom for one month. Once your colleagues, students and families have brought in at least 10 phones, it's time for pick up.



ARRANGE YOUR FREE PICK UP SERVICE

<https://www.phonecycle.com.au/theyre-calling-on-you-taronga>
(03) 9988 0835



THEY'RE CALLING ON YOU

Recycle your phone to help wild gorillas

HOW RECYCLING YOUR MOBILE PHONE HELPS GORILLAS

Gorillas' forest homes are being mined for conflict minerals - such as coltan - which are used to make mobile phones. This mining is accelerating the decline in gorilla numbers in central Africa. By simply recycling your old mobile phone, you are diverting it from landfill and reducing the demand for further mining of gorilla habitat. Taronga donates all money raised from recycled and refurbished phones to support the Jane Goodall Institute's essential primate conservation work in Africa.

FOR MORE INFORMATION

taronga.org.au/act-for-the-wild/forests/theyre-calling-on-you

HOW DOES PHONE RECYCLING WORK?

- 1 Bring your old mobile phones to Taronga or collect them at home, in your office or classroom - it's amazing what you can do with a box!
- 2 Contact PhoneCycle and they will arrange a courier to collect your phones for FREE so that they can be recycled.
- 3 PhoneCycle will donate the value of your phones to Taronga for the Jane Goodall Institute's primate conservation programs.



BOOK YOUR FREE COLLECTION

phonecycle.com.au/theyre-calling-on-you-taronga



RECYCLE YOUR PHONE HERE

to HELP GORILLAS *in* THE WILD



BOOK YOUR FREE COLLECTION

phonecycle.com.au/theyre-calling-on-you-taronga



**SUGGESTED
EMAIL OR
NEWSLETTER
PARAGRAPH**

Dear Parents & Guardians,

On a recent ZooSnooz at Taronga Zoo, year (insert number) learned all about gorillas.

We learned not only that they are one of our closest living relatives, but that we can help protect their habitat simply by recycling old mobile phones.

Gorillas' forest homes are mined for minerals used to make smart phones and tablets. If we can keep these in circulation by recycling and re-using them, we can lessen the demand for further mining, keep the technology out of landfill and protect critically endangered gorillas.

For every phone we collect, Taronga will donate the resale value to the Jane Goodall Institute Australia for primate conservation in Africa.

Between (insert date) and (insert date) there will be a collection box in year (insert number)'s classroom. Please bring in any mobile phones, chargers or tablets that you no longer use and together, we can help protect wild gorillas.

Thank you, (insert your name)

**COPY & PASTE
OR EDIT AS
APPROPRIATE TO
YOUR SCHOOL**

